GolfStatus Privacy Policy

GolfStatus's Privacy Policy provides clarity about the information we collect and explains how we use that information to provide a better experience. You accept our Privacy Policy and Terms of Service by registering or installing our application, and you consent to our collection, storage, use and disclosure of your personal information as described in this Privacy Policy.

Introduction

GolfStatus develops and publishes software platform called GolfStatus (the "Service"). In this Policy, "GolfStatus" refers to GolfStatus and its affiliates, which shall mean subsidiaries, parent companies, joint ventures and other corporate entities under common ownership. We may also refer to GolfStatus as "We" or "Us."

This Privacy Policy describes:

- the information we collect, the collection process and the purposes of collection
- how we use and with whom we share such information
- how you can access and update such information
- the choices you can make about how we collect, use and share your information
- how we protect the information we store about you

If you have questions regarding this Privacy Policy or our collection and use of information, please contact us as described below (i.e. "Contact Us").

If you access our Service from a third party Social Networking Site ("SNS"), you may be required to also read and accept the SNS's Terms of Service and Privacy Policy.

Information GolfStatus Collects

Information Received from an SNS

When you use the GolfStatus Service at an SNS such as Facebook, where our Service is also referred to as an "application," you allow GolfStatus to access certain information from your profile for that site. The information you allow GolfStatus to access varies by SNS platform, and it is affected by the privacy settings you establish at the SNS. You can control and find out more about these settings at the SNS where you use our Service. For example, GolfStatus may access and store some or all of the following information:

- your first and last name
- your profile picture or its URL
- your user ID number, which is linked to publicly available information such as name and profile photo

- the user ID numbers for your friends who are also connected to the Service
- the login e-mail you provided to that SNS when you registered
- your physical location and that of your access devices
- your gender
- your birthday

By using GolfStatus through an SNS, you are authorizing GolfStatus to collect, store, and use in accordance with this Privacy Policy any and all information that you agreed the SNS could provide to GolfStatus through the SNS Application Programming Interface ("API"). Your agreement takes place when you "accept" or "allow" (or similar terms) our application on an SNS.

Information GolfStatus Collects Directly from You

When you interact with GolfStatus directly (via an SNS or mobile application) at www.golfstatus.com, or a GolfStatus-owned website, we may collect and store information directly from you as described below:

Registration Information

When you register with GolfStatus, you may be required to provide the following information:

- your first and last names
- your e-mail address (which must be a valid e-mail address)
- a password and other information that helps us confirm that it is you accessing your account

We may also offer you the option to complete a user profile that is visible to other GolfStatus users. Your user profile may include:

- a profile photo
- one or more username(s)
- your gender
- biographic details that you provide
- links to your profiles on various SNS
- your address
- a GolfStatus user ID number, created by GolfStatus and used to identify your profile

The GolfStatus user ID number used to identify your account and profile will be public and will appear in the URL of your profile page. Your first and last names and profile

picture are considered public on the GolfStatus Service and search engines may index this publicly available information. If you choose to provide your location information, this information is also considered public and search engines may index this information.

We may also offer you the ability to import your address book contacts or manually enter email addresses so that you can (i) locate your contacts on GolfStatus; and (ii) invite those contacts to join you on our Service. We will store those contacts for purposes of helping you and your contacts make connections on our site. Passwords provided to GolfStatus for the purpose of accessing your address book will not be stored.

Information GolfStatus Receives or Collects When You Access the Service on a Mobile Device

If you access GolfStatus on your mobile telephone or other mobile device, we may collect your telephone number, country, device type, IP Address and other information you choose to provide, such as user name, name, location or e-mail address (i.e. to receive updates about the Service). We use location information for the purposes of showing you nearby places, verifying your location (to stop cheaters), and enabling you to access other location-based features of the service.

Payment Information

If you purchase virtual currency or goods from GolfStatus, we will collect the billing and financial information necessary to process your charges, including your postal and e-mail addresses. GolfStatus may also receive the billing and payment information that you provide when you purchase GolfStatus virtual goods or currency via a mobile device, such as an iPhone. We use and store this data in the same manner as billing and payment data collected from non-mobile visitors to our Service. Our Terms of Service explain our policies and terms relevant to our charges and billing practices.

Customer Support Correspondence

When you ask for assistance from Us, we will collect and store the contact information you provide (generally your name and e-mail address), information about your activity on the Service, and your user ID number. We will also store the correspondence and any information contained within.

Push Notifications

We may send push notifications to your mobile device to provide in-app updates and other relevant messages. You can manage push notifications from your device's settings page for GolfStatus.

Sweepstakes, Promotions and Loyalty Programs

We receive and store the information you provide, such as a user ID number or valid e-mail address or street address, when you enter any GolfStatus promotion, sweepstakes or loyalty program. Promotions that offer prizes (e.g., prizes other than virtual currency or virtual goods) will have separate requirements for eligibility and other rules, which you can easily locate and should review before deciding whether to participate.

Technical and Usage Information

When you access the Service, We collect (i) certain technical information about your mobile device or computer system, including IP Address and (ii) usage statistics about your interactions with our Service. This information is collected through the use of server log files and tracking technologies to collect and analyze certain types of technical information including cookies. Some of the cookies the Service places on your computer are linked to your user ID number(s).

How GolfStatus Collects Information about You

We may collect information about you in any one or more of the following ways:

Information about Users and Use

When you use GolfStatus, We collect and store certain profile information that you provide directly or through the SNS or other third-party website that is offering our Service. To provide a richer experience, we also collect information about your use and interaction with other users and the Service. The bulk of this information is collected and stored through the use of web logs, which are files on our web servers that record actions taken on our Service.

Communications Features

You may be able to take part in certain activities on our Service that give you the opportunity to communicate or share information with GolfStatus and other GolfStatus users. These may include:

- participating in user forums and message boards
- posting public comments to other users' profiles
- sending private messages or invitations to other users, either directly on our websites or to their e-mail accounts
- posting photos

We may record and store archives of these communications on GolfStatus's servers to protect the safety and well being of our users and GolfStatus's rights and property in connection with the Service you acknowledge and consent to the recording and storage of such communications for these purposes.

Cookies and Automated Information Collection

When you access our Service, we collect certain technical information in order to (i) analyze the usage of our Service, which allows us to improve the Service, (ii) provide a more personalized experience and (iii) manage advertising. We and other service providers acting on our behalf, such as Google Analytics, use server log files and tracking technologies to collect and analyze certain types of technical information, including cookies, IP addresses, browser types, browser language, referring and exit pages, and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, service state and the date and time of activity on Service, and other similar information. In some cases, we will associate this information with your user ID number for our internal use.

We may also employ other technologies including (i) web beacons, which allow us to determine if a certain page was visited or whether an e-mail was opened; (ii) tracking pixels, which allow us to advertise more efficiently by excluding our current users from certain promotional messages or identifying the source of a new installation; (iii) local shared objects also known as flash cookies, which help us prevent fraud, recall user settings for features and track your progress on certain tasks.

You can set your web browser to warn you about attempts to place cookies on your computer, or limit the type of cookies you allow. Flash cookies operate differently than browser cookies and cookie management tools available in a web browser will not remove flash cookies. To learn more about and manage flash cookies you can visit adobe.com and make changes at the privacy settings panel. If you disable cookies, you may lose some of the features and functionality of our Service. Please note that companies that advertise on our Service may also use cookies or other technologies that are subject to the advertising companies' own policies.

Information about your device

We may collect some or all of the following information about your device: device identifiers, which may include Mobile Android Advertising ID (ADID)*, iOS Advertising ID (IDFA)*, MAC address, International Mobile Equipment Identity (IMEI), or other unique device identifiers; device type (e.g., mobile, tablet); type and version of operating system (e.g., Android, iOS); network provider; IP address; mobile browser (e.g. Safari, Chrome, etc.); the carrier user ID (a number uniquely allocated to you by your network provider); timestamp; signal strength; API key (identifier for application); Publisher App version; manufacturer and device model; language setting; time zone; country; device language; DMA (Advertising Region); zip code; network status type (such as WiFi).

Mobile Advertising Identifier (MAID) Definition

Most modern mobile devices (iOS 6, Android 2.3, and Windows 10 and above) provide mobile advertising identifiers. These are randomly-generated alphanumeric codes that are

associated with your device that often come with options to reset the identifier and opt-out of Cross-App Advertising. These identifiers have different names depending on the operating system. For example, they are called Google Advertising ID (GAID) on Android devices whereas on iOS, they are called Identifiers for Advertisers (IDFA). They are included to provide advertisers a method to identify your devices without using a permanent device identifier, like your phone's serial number.

Other Sources

We may collect or receive information from other sources including (i) other GolfStatus users who choose to upload email contacts, and (ii) third-party information providers. This information will be used to supplement your profile—primarily to help you and your friends connect. It will be combined with other information we collect.

How Your Information is Used

In general, we collect, store and use your information to provide you with a safe, efficient, and customized experience. For example, We may use information collected from you in any one or more of the following ways:

- to register your GolfStatus account
- to administer and improve our Service
- to identify and suggest connections with other GolfStatus users
- to enable user-to-user communications
- to provide technical support and respond to user inquiries
- to prevent fraud or potentially illegal activities
- to enforce our Terms of Service
- to notify users of updates
- to provide leader boards and promote user achievements
- to solicit input and feedback to improve the GolfStatus Service and customize your user experience
- to resolve disputes, collect fees, and troubleshoot problems
- to analyze trends and user traffic and gather statistical information
- to inform users about new products or promotional offers

GolfStatus will use your e-mail address to (i) respond to customer support inquiries, and (ii) keep you informed of your activity. We may also send promotional e-mail messages ("Promotional Communications") directly or in partnership with parties other than GolfStatus.

You always have the choice to stop receiving Promotional Communications. When you receive a Promotional Communication from us you will have the opportunity to "opt out" by (i) following the "unsubscribe" instructions provided in the Promotional

Communication you receive or (ii) by editing your preferences. Please note that despite your indicated e-mail preferences, we may still send you administrative messages regarding the GolfStatus Service, including, for example, administrative confirmations, and notices of updates to our Policies. For more information on your messaging options see "Your Sharing and Messaging Options" below.

How Your Information is Shared

We will share your information (in some cases personal information) with third parties in the following circumstances:

Third-Party Service Providers

We will provide your information to third-party companies to perform services on our behalf, including payment processing, data analysis, e-mail delivery, hosting services, customer service and marketing.

Friends and Other GolfStatus Users

Other users will be able to see your user name or pseudonym and your user profile. Your user profile may include your profile photo. Access to this information may allow others to view the public information associated with your related SNS account.

Third-Party Product and Service Advertising

We do not actively share personal information with third-party advertisers for their direct marketing purposes unless you give us your consent. If we wish to share in this fashion, we will ask for your consent. Advertisers, however, may obtain public information about you from your profile or other public sources.

We may use and share with third parties certain technical information (including IP addresses) or aggregated information to show general demographic and preference information among GolfStatus users. We may also allow advertisers to collect technical or aggregated information tracking with technologies like cookies and web beacons. The information collected may be used to (i) offer targeted ad-selection and delivery in order to personalize your user experience and (ii) undertake web analytics (i.e. to analyze traffic and other end user activity to improve your experience).

Our collection, use, and disclosure of anonymous and aggregated information are not subject to any of the restrictions in this Privacy Policy.

Safety, Security and Legal Compliance

Your information, and the contents of your private online communications, may be accessed and disclosed (i) in response to legal process (for example, a court order, search warrant or subpoena); (ii) when we have a good faith belief that we are required to

disclose the information in response to legal process; (iii) in other circumstances in which GolfStatus believes the GolfStatus Service is being used in the commission of a crime (including exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction); (iv) when we have a good faith belief that there is an emergency that poses a threat to the safety of you or another person; and (v) when necessary either to protect the rights or property of GolfStatus including to enforce our Terms of Service, or for us to render the service you have requested.

Sale or Merger

In the event that GolfStatus undergoes a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, we may transfer all of your information, including personal information, to the successor organization in such transition. If material changes to GolfStatus's privacy practices will occur as a result of the business transition, we will notify you and other users of the business transition prior to transferring your personal information.

Consent

We may share your information in any other circumstances where we have your consent.

Minors

Our Service is not intended for children under the age of 13 and we do not knowingly collect any personal information from such children. Children under the age of 13 should not use our Service at any time. In the event that we learn that we have inadvertently gathered personal information from children under the age of 13, we will take reasonable measures to promptly remove the display of such information.

How to Access and Update Your Information

Information We Receive From an SNS Where You Use GolfStatus

To manage the information GolfStatus receives about you from the SNS where you use GolfStatus, you will need to follow the instructions at that site for updating your information and changing your privacy settings.

Once GolfStatus receives your information from an SNS, that information is stored and used by GolfStatus in accordance with this Privacy Policy, and you may access and update that information as described below.

Access and Control of your Account and Erasure of your information

If you want GolfStatus to delete your account and erase your information, you may send an e-mail to support@golfstatus.com. Place "Delete My Account and Erase My Information" in the subject line and include your first name, last name, e-mail address and user ID number for the SNS

from which you access our Service (if applicable) in the body of the e-mail. We will respond to your request within thirty (30) days. Please note that certain records, for example those pertaining to payments or customer service matters, will be retained for legal and accounting purposes. If you have sent or posted content on the service, we may not be able to delete it.

You can turn off push notifications by visiting your device's settings page for GolfStatus. You can stop further use of your geo-location (for example through "check-ins") by visiting your device's settings for GolfStatus. You can also stop checking in.

If you wish to review or change the information GolfStatus has about you, e-mail us at support@golfstatus.com.

Sharing and Messaging Options

Information GolfStatus Receives from Third-Party SNS Where You use GolfStatus

If you use our Service at a third-party SNS, GolfStatus will be able to access and store profile and other information about you as described above. The categories of information you share with us will depend, in part, on the privacy settings you have established at the SNS where you access the application. Many SNS allow you to control how you share information with third-party applications and websites, such as GolfStatus, through your privacy settings on each SNS. GolfStatus does not control what privacy settings those sites make available to their users, so we refer you to the privacy policies that are posted on those sites to learn what options they make available to their users. GolfStatus does not offer an "opt out" option for specific fields that are shared by the SNS where you access and use GolfStatus.

Opting out of Promotional Communications

You can choose to opt out of receiving additional promotional e-mails from GolfStatus by clicking on the "unsubscribe" link in any such e-mail. Please note that once we receive your request, it may take an additional period of time for your opt-out to become effective.

Note that if you opt-out of our Promotional Communications, we may still e-mail or communicate with you from time to time if we need to provide you with information or if we need to request information from you with respect to a transaction initiated by you or for other legitimate non-marketing reasons.

Privacy Policies of Linked Sites and Advertisers

Our Service may contain advertisements from companies other than GolfStatus with their own websites. We are not responsible for the privacy practices or the content of such websites. If you have any questions about how these other websites use your information, you should review their policies and contact them directly.

Information Security

GolfStatus implements reasonable security measures to protect the security of your information both online and offline, and we are committed to the protection of customer information.

For user accounts registered directly with GolfStatus, profile information is protected by the password each member uses to access their online account. It is important that you protect and maintain the security of your account and that you immediately notify us of any unauthorized use of your account. If you forget the password to your GolfStatus account, the Service allows you to request that instructions be sent to you that explain how to reset your password. When you sign into your account or enter payment information (such as a credit card number when purchasing virtual currency), we encrypt the transmission of that information using secure socket layer technology ("SSL").

While we take reasonable precautions against possible security breaches of our websites and our customer databases and records, no website or Internet transmission is completely secure, and we cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur. We urge you to take steps to keep your personal information safe (including your account password), and to log out of your account after use. If your SNS account is hacked, this may lead to unauthorized use of your GolfStatus account, so be careful to keep your account information secure. If you have questions about the security of our websites, please contact us at support@golfstatus.com.

Unfortunately, the transmission of information over the Internet is not completely secure. Although we strive to protect your personal data, we cannot guarantee the security of your data while it is being transmitted to our site; any transmission is at your own risk. Once we have received your information, we have procedures and security features in place to try to prevent unauthorized access.

International Users

If you are located outside of the United States, please note that the Service is hosted on computer servers in the United States. Therefore, your information may be processed and stored in the United States. As a result, the governments, courts, or law enforcement or regulatory agencies may be able to obtain disclosure of your information through laws applicable in the United States. Your use of this site or submission of any Personal Information will therefore constitute your consent to the transfer of your Personal Information outside of your home country.

Privacy Policy Changes

If we decide to make material changes to our Privacy Policy, we will notify you and other users by placing a notice on www.golfstatus.com or by sending you a notice to the e-mail address we have on file for you. We may supplement this process by placing notices on

our Service. You should periodically check www.golfstatus.com and this privacy page for updates.

Right to Access

Users in certain jurisdictions have a right to access personal information held about them. Your right of access can be exercised in accordance with applicable law. Please submit any requests for access to your personal data in writing to support@golfstatus.com.

Other Ways to Access and Control your Information

When you choose to remove your account, GolfStatus will no longer use data collected. However, please note that certain records, for example those pertaining to payments or customer service matters, will be retained for legal and accounting purposes. If you have sent or posted content on the service, we may not be able to delete it.

Contact Us

If you have any questions, comments or concerns regarding our Privacy Policy and/or practices, please send an e-mail to support@golfstatus.com.

Effective Date of Privacy Policy: October 6, 2021